

I will post an essay ON YOUR CHROMEBOOK (your test will be electronic, so you need to learn to track info electronically as you read).

1. FIRST THING: On your scratch paper WRITE THE "TITLE OF THE ARTICLE" BY AUTHOR'S FIRST AND LAST NAME IS ABOUT _____.

- That will be the opening sentence for your introduction.
- You will follow that with a few sentences summarizing the 2-3 main ideas from the article.
- **That's where summary stops - your essay is an analysis of the article - not a summary.**
- THESIS: LAST SENTENCE OF YOUR INTRO = "Author uses pathos, ethos, and logos to make their argument."

2. SCAN THE ARTICLE FIRST:

- You have 50 minutes to read AND write your essay - DO NOT READ IT ALL FIRST!
- SCAN (like last year).
- **Read the opening and closing paragraphs FIRST.**
- **Read the topic sentences FIRST.**
- THEN, go through and read the article.

3. Locate examples of pathos, ethos, and logos:

- These are appeal we use to make arguments.
 - **Pathos:** Appeal to emotion – anger, disgust, frustration, outrage, etc.
 - **Ethos:** Appeal to credibility – expert testimony
 - **Logos:** appeal to logic – facts, statistics, numbers, data, etc.
- If you can't find one of each, double down on one, or focus on 3 examples of one.
- EACH PARAGRAPH WILL JUST FOCUS ON HOW THE AUTHOR USES THAT APPEAL & EXAMPLE TO MAKE THEIR ARGUMENT.
- Pretend you are in seminar and Borger is saying "where do you see evidence for that in the text?"

4. WATCH YOUR TIME. It is more important to have a full essay - so rush your final paragraphs and slap on a conclusion at the end.

- "Author used pathos, ethos, and logos to make the argument that _____."
- End with a final thought stating whether their argument was effective or not.
- ^ This is the only place you can agree / disagree! THE ESSAY IS NOT ABOUT YOUR OPINION - IT IS ANALYSIS!!